



INVITING APPLICATIONS FOR

CITY MANAGER

OF LOGANVILLE, GA





THE OPPORTUNITY

The City of Loganville, Georgia, invites dynamic, visionary, and accomplished public-sector executives to apply for the position of City Manager.

Positioned strategically along the U.S. Route 78 corridor connecting Metro Atlanta to Athens, Loganville is a thriving community of 14,000+ residents that seamlessly balances small-town authenticity with sophisticated suburban growth. Rather than permitting sprawling, unchecked development, city leadership prioritizes high-quality downtown revitalization, green space preservation, and smart commercial expansion.

As Loganville prepares for its next era of economic development—anchored by a major multi-story mixed-use downtown redevelopment—the City seeks a strategic leader to direct daily municipal operations, guide capital infrastructure, and align dedicated staff with City Council priorities.

WELCOME TO LOGANVILLE

Loganville features a median home sales price near \$380,000. This offers strong relative value compared to neighboring Metro Atlanta, where median entry points frequently exceed \$500,000+. Loganville families benefit from dual access to top-performing public-school systems—the Gwinnett County Public Schools and the Walton County School District—both consistently recognized among the premier public-school districts in Georgia. Loganville's proximity to the University of Georgia, Georgia Gwinnett College, and Gwinnett Technical College taps continuous regional energy and research capabilities.

A revitalized Town Green and Main Street district serves as the city's social hub, featuring walkable storefronts, local dining, specialty shops, and community spaces. Loganville's event calendar brings thousands together, including the annual Autumn Fest, filling Main Street with 175+ vendors. The "Groovin' on the Green" outdoor summer concert series at the Town Green brings live bands, local acoustic artists, and food trucks downtown from May through September. The Town Green also serves as a central venue for family movie nights, holiday light displays, and open-air lawn performances.

Recreational opportunities abound across Loganville's park system, including Destination Park, featuring expansive playgrounds, walking paths, pavilions, and open greenspace, as well as Meridian Park which hosts community gatherings, live performances, and outdoor family events. The City has completed renovations to Toddler Park, a popular downtown play space that is accessible and inclusive for all children. West Walton Park features athletic fields, basketball courts, and paved walking paths and plenty of organized youth sports leagues. Loganville connects with the botanical collections at Vines Park and outdoor performing arts at nearby amphitheaters. Fort Yargo State Park offers scenic lakes, miles of hiking and biking trails, and outdoor conservation areas.

The City of Loganville attracts national retailers, light industrial growth, and burgeoning local small businesses that continue to expand along Highway 78. The City and Downtown Development Authority are seeking proposals to purchase property in Historic Downtown Loganville, envisioning redevelopment featuring multi-floor concepts, pedestrian-friendly site amenities, and commercial uses that serve as a catalyst for the downtown core.

What makes Loganville a great place to call home? It's the kind of place where neighbors wave hello, local businesses know you by name, and small-town charm meets easy access to everything metro Atlanta has to offer. As the City of Loganville continues to build for the future, visionary leaders are invited to step into this pivotal role as Loganville's next City Manager to become an integral part of this energetic community.

ABOUT THE CITY GOVERNMENT

The City of Loganville operates under a Mayor/Council and City Manager form of government. The Mayor and six City Council members are elected at-large to represent the citizens of Loganville, serving as the governing body responsible for establishing policies, passing ordinances, setting city goals, and adopting the annual operating budget.

The City Council appoints the City Manager, who serves as the chief executive officer responsible for directing the daily operations of the municipal government. The City Manager directly oversees department leadership across 13 primary administrative and operational functions.

THE IDEAL CANDIDATE

The City of Loganville is seeking a proven, highly principled, and collaborative executive leader to serve as its next City Manager. The ideal candidate is a seasoned municipal administrator with broad operational experience, and strong finance and budget acumen needed to navigate cross-county dynamics, multiple funds, LOST allocations, and participation in the Atlanta and Northeast Georgia Regional Commissions.

The next City Manager will facilitate the ongoing preservation and communication of institutional knowledge and historical context to support Council decision-making amidst complex growth, and capital projects. The ideal candidate will ensure the Council always stays thoroughly and contemporaneously informed, providing appropriate access to staff while maintaining the clear boundaries of a highly functional Council-Manager form of governance. The new City Manager will implement the vision of the Council, recognizing their responsibility and mandate to legislate and set policy. He or she will demonstrate an open mind, provide unifying, supportive, approachable, and independent leadership to implement the Council's vision. The new City Manager will be capable of articulating his/her best professional recommendations and analysis, and of maintaining a firm position in a professional manner as needed.

The ideal candidate will foster a customer-service focused workforce culture that seeks to get to “yes,” and that provides recognition, strong accountability, and merit-based advancement for the City's outstanding employees. The City seeks a calm, steady, impartial, and imperturbable executive with a sophisticated set of listening and communication skills. At every opportunity, the City Manager will serve as an approachable, highly visible community partner, building trust across Council, staff, regional stakeholders, and Loganville residents in service of a unified vision for the Loganville community.

CHALLENGES & OPPORTUNITIES

Navigating Growth and Preserving Identity: Balancing regional development pressures with Loganville's distinct character. Through the City's Build Better initiative, update, simplify, and clearly communicate zoning ordinances to foster desired development patterns. Continually educate the public on zoning laws and property rights to ensure smart, intentional growth.

Downtown Development & Land Optimization: Collaborating with the Downtown Development Authority to recruit quality, positive-fit businesses for downtown Loganville. The manager will guide transparent, community-focused decisions on high-profile city-owned properties, including the public-good reuse of the former downtown library site where all development and redevelopment are further informed by the values of historic and natural preservation.

Strategic Planning: Leading and facilitating structured strategic planning sessions and Council retreats to align staff and resources around shared goals, established standards, and multi-year priorities.

Infrastructure & Capital Projects: Overseeing critical downtown capital upgrades—including replacing aged utility piping while safeguarding long-term water/sewer plant bond ratings and maintaining regional utility agreements, such as the water pipeline connection with the City of Monroe.

Fiscal Management & Revenue Balance: Ensuring full financial transparency and accuracy, addressing budget gaps resulting from paused tap-fee revenues, and restructuring employee benefit models to ensure long-term sustainability. Actively leveraging state, federal, and grant funding opportunities to maximize city resources.

Strengthening Bi-County & Regional Alliances: Enhancing intergovernmental partnerships across Walton and Gwinnett counties. The new manager will improve state agency collaboration—notably with GDOT on state route corridors like US-78 to enhance safety and connectivity—and preserve access to critical regional resources, LOST allocations, and SPLOST funding.



MINIMUM QUALIFICATIONS

- Baccalaureate degree in public administration, business administration, political science, or a related occupational field from an accredited college or university is required.
- Sufficient experience to thoroughly understand the diverse objectives and functions of municipal subunits in order to direct and coordinate work citywide, usually interpreted as a minimum of five (5) years of related public administration or municipal management experience.
- Any equivalent combination of education, training, and experience that provides the required knowledge, skills, and abilities to perform the essential duties of the position may be considered.
- Possession of or ability to readily obtain a valid driver's license issued by the State of Georgia.

JOB DUTIES AND RESPONSIBILITIES

Serving as the Chief Executive Officer of Loganville, the City Manager translates the City Council's vision into action by directing daily municipal operations, leading long-range strategic planning, and overseeing capital improvement projects. This pivotal leader manages 13 operational department heads, provides sound fiscal stewardship through budget development and financial forecasting, and builds trusted relationships across local, state, and regional partnerships. The City Manager serves as a primary advisor to elected officials, ensuring efficient service delivery and regulatory compliance that protects Loganville's charm and supports its dynamic future. **Full job description available upon request.**

COMPENSATION & BENEFITS

The expected starting salary range for this position is **\$160,000 - \$180,000 depending upon qualifications.**

The City of Loganville offers a comprehensive benefits program including:

City Paid Benefits: Health Insurance (multiple POS plan options with Prescription Drug Coverage included), Vision Insurance, Short-term Disability, Long-term disability, and \$50,000 life insurance policy. Dental Insurance coverage with orthodontic care included in health coverage.

Retirement: Georgia Municipal Association defined benefit plan with 100% paid City contributions and 3% multiplier. Vested after 10 years of service; Full retirement age 65 or Rule of 80. Voluntary defined contribution plan.

Paid Time Off (PTO) & Holidays:

Vacation Leave: 12 days/year (0–4 years), 15 days/year (5–9 years), 18 days/year (10–19 years), and 21 days/year (20+ years).

Sick Leave: Accrues at 6.67 hours/month (10 days/year).

Paid Holiday Days: 12 plus one Personal Day

Additional Benefits: Onsite gym, \$700/month car allowance, cell phone, Peach State Federal Credit Union membership, Employee Assistance Program.



HOW TO APPLY

Interested candidates are invited to email the following three items to Jeff Hale, Senior Associate, Mercer Group Associates at jeffhale@localgovhrs.com by **6:00 PM EST, November 6, 2026**: Cover letter, Resume, List of five job related references with email and phone contact information. Adobe (.pdf) format is preferred.



MERCER GROUP ASSOCIATES

The City of Loganville is an equal opportunity employer

For questions contact Jeff Hale, Mercer Group Associates: jeffhale@localgovhrs.com, (706) 371-6126 or Alan Reddish, Mercer Group Associates, (706) 614-4961.

